



2022 Personnel Law Conference for School Administrators Sponsorship Opportunity

December 5, 2022

Kalahari Resort
3001 Kalahari Blvd.
Round Rock, TX 78665

Our Personnel Law Conference is co-sponsored by Texas Association of School Personnel Administrators (TASPA) and is held the day before the opening of TASPA 2022 Winter Conference.

We are expecting over 300 HR administrators and other education professionals, some of whom will only be attending our conference. The focus of the conference is legal issues confronting school districts in their role as employers, and it provides essential knowledge of legal developments in the area of personnel law as it pertains to school districts.

Topics this year include:

- What Courts Say About Employee First Amendment Rights
- Effective Documentation of Employee Performance
- Title IX Regulations & Practical Guidance
- How Diversity Equity, & Inclusion Impact HR Practices
- Employee Mental Health Issues & the ADA
- Hiring, Staffing, & Contract Abandonment

Sponsorship fee is **\$750**, and the package includes:

1. Six-foot exhibitor table outside of conference room in the main gathering area. This location provides tremendous visibility and the ability to connect with attendees.
2. One full page, full color advertisement in the conference workbook.
3. Digital advertisement featured on the *Personnel Law Conference* event page on the ED311 website.
4. Digital advertisement featured in ED311 marketing emails and follow-up emails with registrants.
5. Recognition at the conference by Jim Walsh.